

2007 DRAFT SURVEY – NOT FOR CIRCULATION



Cornell University
Survey Research Institute

Cornell University
Empire State Poll 2007

Empire Poll Sections

Section 1: Eligibility3
Section 2: Community.....3
Section 3: Political & Civic Engagement.....4
Section 4: Economic Perceptions.....5
Section 5: Social Trust & Distance.....6
Section 6: Media/Internet Use.....7
Section 7: Employment.....8
Section 8: Demographics.....10

Section 1: Eligibility

1. Are you currently a resident of New York State?

1. Yes

0. No (ineligible)

Section 2: Community

1. People often refer to the community in which they live and work. However, the idea of community may mean different things to different people. When you refer to your community, what geographic area best describes what you mean?

1. **Your local neighborhood**
2. **Your village/town/city**
3. **Your county/borough**
4. **Your region of New York State (Adirondacks, Central New York, Western New York, Southern Tier, etc)**
5. **The idea of “community” has no meaning to me (Goto Q1 in Section 3)**
6. **Something else (please describe)**

1. In your opinion, what do you think is the SINGLE most important issue facing your community as a whole?

Open-Ended Response_____

EMPIRE POLL 2007 – CORE – NOT FOR CIRCULATION

4. Every community has good points and bad points about living within it. Thinking about availability, cost, quality, and any other considerations important to you, how satisfied or dissatisfied are you with each item listed below in your community?	Very Dissatisfied	Dissatisfied	Neither satisfied nor dissatisfied	Satisfied	Very Satisfied
a. Quality of Public Education	1	2	3	4	5
b. Local City or Town Government	1	2	3	4	5
c. Employment (quality and availability of jobs)	1	2	3	4	5

Section 3: Political & Civic Behavior

1. Using a scale of NEVER, SOMETIMES, or OFTEN, during the past 12 months how often have you...

	Never	Sometimes	Often
a. Written a letter to a newspaper editor or called into a public affairs radio talk show?	0	1	2
b. Attended a public meeting or forum on town or school affairs?	0	1	2
c. Worked or volunteered for a political campaign or advocacy organization?	0	1	2
d. Contacted a government official or politician about a state, local, or national issue?	0	1	2

Section 4: Economic Perceptions

1. We are interested in how people are getting along financially these days. Would you say that you (and your household) are better off, worse off, or just about the same financially as you were a year ago?

3. Better 2. About the same 1. Worse

2. Now looking ahead, do you think that a year from now you (and your household) will be better off financially, worse off, or just about the same as now?

3. Better 2. About the same 1. Worse

3. Now thinking about the local economy as a whole, would you say that OVER THE PAST YEAR the New York State economy has gotten better, stayed about the same, or gotten worse?

3. Better 2. About the same 1. Worse

4. What about THE NEXT 12 MONTHS? Do you expect the New York State economy, as a whole, to get better, stay about the same, or get worse?

3. Better 2. About the same 1. Worse

Section 5: Social Trust & Distance

1. Now for something completely different. I'm going to ask you about having a close relative marry a person from different groups of people. In each situation and with all other considerations aside, would you please tell me whether you would be very much in favor, somewhat in favor, somewhat opposed, or very much opposed to your close relative marrying...	Very Much Opposed	Somewhat Opposed	Somewhat in Favor	Very Much in Favor
a. A person who is black	1	2	3	4
b. A person who is white	1	2	3	4
c. A person who is Asian	1	2	3	4
d. A person who is Hispanic or Latino	1	2	3	4
e. A person who is of the same sex?	1	2	3	4

2. What about trusting others? On a scale where 1 is very untrustworthy, and 5 is very trustworthy, how would you rate the trustworthiness of other people?

- 1. Very Untrustworthy**
- 2. Untrustworthy**
- 3. Neither Trustworthy nor Untrustworthy**
- 4. Trustworthy**
- 5. Very Trustworthy**

Section 6: Media Use (all respondents)

1. On average, how many days per week do you read a local daily newspaper?

- 0. never read
- 1. one
- 2. two
- 3. three
- 4. four
- 5. five
- 6. six
- 7. seven or everyday

2. On average, how many days per week do you watch a local evening television news broadcast?

- 0. never watch
- 1. one
- 2. two
- 3. three
- 4. four
- 5. five
- 6. six
- 7. seven or everyday

3. On a typical day, how much total time do you spend on the Internet/World Wide Web? Include any time spent sending and receiving email, surfing web pages, chatting with others, watching video, blogging, or downloading or sharing files.

_____hrs _____mins N=No access to Internet

(Ask Q4 only if they have access to the Internet)

4. From where do you most frequently access the Internet? Is it at home, work, school, a public library, or someplace else? Is there a second location where you also access the Internet frequently?

- 1. Home
- 2. Work
- 3. School
- 4. Public Library
- 5. Someplace Else, please specify
- 6. No second location

____Most Frequent Location

____Second Most Frequent Location

Section 7: Employment

1. Last week, did you do ANY work for either pay or profit? Include any job from which you were temporarily “absent” or “on layoff”.

1. Yes
2. No (Q7)
3. Retired (Q7)
4. Disabled (Q7)
5. Unable to work (Q7)

2. Which of the following best describes your main job? (By main job we mean the one at which you usually work the most hours.)

1. Full-time, all year round
2. Part-Time, all year round
3. Temporary
4. Seasonal or Part Year
5. Contract or On Call

3. How many hours did you work last week, at all jobs?

_____ Hrs/Wk

4. Are you self-employed (i.e. consultant, freelancer w/out employees) on your main job?

1. Yes (Skip to Section 13)
0. No

7. In the last four weeks have you looked for work or a new job?

1. Yes
0. No

Section 8: Demographics (all respondents)

1. How long have you lived at your current residence?

0. Less than 1 year or _____ years

2. How likely is that you will be living in your current residence five years from now?

- 1. Very unlikely – please specify why not?**
- 2. Somewhat unlikely- please specify why not?**
- 3. Somewhat likely**
- 4. Very Likely**
- 5. Do not know**

3. If you leave your current residence, how likely are you to move within New York State?

- 1. Very unlikely –please specify why not?**
- 2. Somewhat unlikely – please specify why not?**
- 3. Somewhat likely**
- 4. Very Likely**
- 5. Do not know**

4. What year were you born?

19____ (year)

5. Are you married, divorced, separated, widowed, or single?

- 1. Married**
- 2. Divorced**
- 3. Separated**
- 4. Widowed**
- 5. Single**
- 6. Other, please specify**

EMPIRE POLL 2007 – CORE – NOT FOR CIRCULATION

6. When it comes to social issues, do you usually think of yourself as extremely liberal, liberal, slightly liberal; moderate or middle of the road, slightly conservative, conservative, or extremely conservative?

1. **Extremely Liberal**
2. **Liberal**
3. **Slightly Liberal**
4. **Moderate; Middle of the road**
5. **Slightly Conservative**
6. **Conservative**
7. **Extremely Conservative**

7. Generally speaking, when it comes to political parties in the United States, how would you best describe yourself? Would you say you are...?

1. **Strong Democrat**
2. **Not very strong Democrat**
3. **Independent, close to Democrat**
4. **Independent (Neither, No response)**
5. **Independent, close to Republican**
6. **Not very strong Republican**
7. **Strong Republican**
8. **Other party (please specify)**

8. What is the last grade or class that you completed in school?

1. **None, or grade 1-8**
2. **High school incomplete (Grades 9-11)**
3. **High school graduate (Grade 12 or GED certificate)**
4. **Technical, trade, or vocational school AFTER high school**
5. **Some college, no 4-year degree (including associate degree)**
6. **College graduate (B.S., B.A., or other 4-year degree)**
7. **Post-graduate training or professional schooling after college**
8. **(e.g., toward a master's Degree or Ph.D.; law or medical school)**

9. Are you, yourself, of Hispanic origin or descent, such as Mexican, Puerto Rican, Cuban, or some other Spanish background?

1. **Yes**
2. **No**

EMPIRE POLL 2007 – CORE – NOT FOR CIRCULATION

10. What best describes your race?

1. **White or Caucasian**
2. **Black or African American**
3. **American Indian, Aleut, Eskimo**
4. **Asian or Pacific Islander**
5. **Something else (please specify)**

11. What is your religious preference? Is it Protestant, Catholic, Christian Orthodox, Jewish, Muslim, some other religion, or no religion?

1. **Protestant (include Baptist, Episcopal, Jehovah's Witness, Lutheran, Methodist, Presbyterian, Episcopalian, Pentecostal, Church of Christ, etc.)**
2. **Catholic (include Roman Catholic)**
3. **Christian Orthodox (include Greek Orthodox, Russian Orthodox)**
4. **Jewish**
5. **Muslim (include Islam/Islamic)**
6. **Other Non-Christian religion (please specify)**
7. **No religion/Atheist / Agnostic**

12. How often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

1. **More than once a week**
2. **Once a week**
3. **Once or twice a month**
4. **A few times a year**
5. **Seldom**
6. **Never**

13. Including yourself, how many people in your household are...?

- Adults 65 and older** _____
- Adults 18 to 64** _____
- Children (under 18)** _____

EMPIRE POLL 2007 – CORE – NOT FOR CIRCULATION

14. Last year, that is in 2006, what was your total household income from all sources, before taxes?

\$ _____

[If respondent refuses or is hesitant to provide actual household income, then ask]

Instead of providing me your exact household income, I'm going to read you a list of income categories. Please tell me which of them best describes your total household income in 2006 before taxes from all sources.

1. **Less than \$10,000**
2. **10 to under \$20,000**
3. **20 to under \$30,000**
4. **30 to under \$40,000**
5. **40 to under \$50,000**
6. **50 to under \$75,000**
7. **75 to under \$100,000**
8. **100 to under \$150,000**
9. **\$150,000 or more**

15. Gender? (coded by interviewer)

1. **Male**
2. **Female**